

Foo Foo Festival 2017 – “How Do You Foo” Contest

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT TWENTY-ONE (21) YEARS OF AGE OR OLDER AS OF AUGUST 25, 2017 AND A LEGAL RESIDENT OF, AND CURRENTLY RESIDING IN ONE OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA. THIS GIVEAWAY IS NOT ASSOCIATED WITH FACEBOOK, INSTAGRAM OR TWITTER.

ONE ENTRY PER PERSON. ENTRIES VALID **August 25, 2017 through October 16, 2017.**

- 1. Giveaway Summary:** Entry into this Giveaway begins at **8:00 a.m. (CT) August 25, 2017 and ends at 12:00 a.m. (CT) on October 16, 2017.** Any entries received after the giveaway period will not be considered. This Giveaway consists of one (1) name drawn from all eligible entries received between these dates via www.howdoyoufoo.com. To enter, visit <http://www.howdoyoufoo.com>, submit your name, date of birth, and email address. By entering into this sweepstakes, you consent to permitting the Foo Foo Festival to contact you in the event that you win. No purchase necessary and purchase anywhere will not, in any way, increase chances of winning. One entry per person (including name and/or email address), per giveaway. Entering more than once is prohibited and does not increase your chances of winning. Winners will be chosen **Monday, October 16, 2017** and announced **Monday, October 16, 2017** using www.random.org. Entry in this giveaway does not constitute entry into any other promotion, contest or sweepstakes. By participating in this Giveaway, each entrant unconditionally agrees to comply with these official rules.
- 2. Privacy Policy:** It is the Foo Foo Festival’s privacy policy not to share, sell, loan, or rent entrant’s contact information (name, email address, etc.) to any third party. However, by entering into this sweepstakes you consent to allowing the Foo Foo Festival and Art, Culture, and Entertainment, Inc. to: (1) contact you via email to alert you if you have won; and (2) verify your age as of August 25, 2017 (3) ask you to confirm your identity via driver’s license (4) use your name/likeness across various platforms to announce that you have won the giveaway. In addition, in the event you do win, your contact information may be shared with the prize provider for the purposes of facilitating the delivery of your prize.

3. **Drawing:** Entry into this Giveaway begins at begins **Friday, August 25 at 8:00 a.m. CT and ends at 12:00 a.m. (CT) on Monday, October 16, 2017.** Any entries received after the giveaway period will not be considered. To enter, a person must visit www.howdoyoufoo.com, and submit their name, date of birth, email address, and phone number. Winners will be randomly selected from all eligible entries using random.org. A Foo Foo Festival representative will contact the winner via email (info@foofoofest.com) and phone, and once confirmed, announce the winner across Foo Foo Fest social media channels and website. If potential winner declines prize, fails to respond to the effort to contact he/she via email or phone or within 48 hours or (2) business days from the date that the original winner is sent email confirmation and/or contacted via phone, Foo Foo Festival will select another winner and the prize will be forfeited. If a dispute arises over a prize, the winner is the person to whom the email account is registered.
4. **Prizes:** The Giveaway prize will consist of a trip for two (2), to the 2017 Foo Foo Festival in Pensacola, Fla., including: **three-night hotel accommodation in Pensacola, Fla., from the Highpointe Hotel Corporation (Courtyard by Marriott, Pensacola Downtown; Hampton Inn, Pensacola Airport; Residence Inn, Marriott Downtown; Hilton Garden Inn Pensacola Airport/Cordova Mall; and Homewood Suites by Hilton Pensacola Airport).** Dinner for two (2), for two nights, at any Pensacola Great Southern Restaurant location (choose from restaurants); and **\$500 in shopping dollars to some of Pensacola's coolest shops.** Prizes are NOT redeemable for cash. Prize DOES NOT include travel arrangements, and winner is responsible for travel costs.
5. **Conditions of Participation:** The prize winner is responsible for any and all federal, state and local taxes, along with any other fees or expenses, associated with any prize he or she wins. Accepting a prize constitutes winner's consents to the use of their name, city and state for advertising and promotional purposes without compensation or notice, to the extent such use is permitted by law
6. **Eligibility:** To be eligible to win giveaway prize, entrant must complete entry and meet qualifications listed above between **8:00 a.m. (CT) August 25, 2017 and 12:00 a.m. (CT) on October 16, 2017.** An entrant is not eligible to win if he or she is under 21 years of age as of **August 25, 2017**, or not a legal resident of and currently residing in one of the 50 U.S. states or the District of Columbia. Void where prohibited. No purchase necessary to enter or win. Entering more than once is prohibited and does not increase your chances of winning. Odds of winning depend on total number of entries. Foo Foo Festival is not responsible for problems encountered with computer systems, equipment, failure of email, or problems with the internet or entrant's internet connection.

Foo Foo Festival assumes no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, problems or technical malfunctions of any computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be

received on account of human error, technical problems or traffic congestion on the internet or at any website, theft or destruction, or unauthorized access to, or tampering with or hacking of website, any combination thereof, or otherwise, including any injury or damage to any entrant's or any other person's computer related to or resulting from participation in this Giveaway. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, FOO FOO FESTIVAL RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Disputes/Governing Law/Jurisdiction: Any dispute arising out of this sweepstakes shall be governed by the laws of the state of Florida, without reference to its choice of law rules. By participating in this giveaway, all participants submit to the jurisdiction of the courts of the state of Florida for resolution of any disputes arising hereunder.

8. Winner Information: Winners will be notified by email and phone number to the email address and phone number provided, and the winner's first name will be posted on the Foo Foo Festival social media accounts and websites. Names of winners can also be obtained by emailing Foo Foo Festival at info@foofoofest.com. Any such request must be received **on or by 5:00 p.m. (CT) October 17, 2017**.

10. Indemnification: By entering and participating, entrant agrees to hold harmless, defend and indemnify Foo Foo Festival their respective parent companies, subsidiaries, affiliates, directors, officers and advertising and promotion agencies of each from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to: (i) entrant's participation in the Giveaway, or (ii) entrant's participation in any Prize-related activities (including, without limitation, any property loss, damage, personal injury or death caused to any person(s).